



GO-ON GROUP
Business Development Partner

Go-on
Annual Meeting

Collaboration Opportunity
Join us where Innovation
Meets Industry

Go-On Annual Meeting Strategic plan 2026

Monaco – Duesseldorf – Houston - KSA



WHY PARTICIPATE?

Opportunity to Mix with Select Professionals

Engage with a curated community of high-level decision-makers, enabling meaningful networking, business synergies, and long-term partnerships.

Access an Elite Audience of Economic Operators

Meet investors, CEOs, and business owners from targeted sectors — a rare chance to connect with key stakeholders who shape industry trends.

Strategic Business Exposure

Strengthen your brand awareness and market positioning through direct visibility in front of international participants and industry influencers.

Participation in High-Value Meetings & Exchanges

Gain entry to closed-door sessions, panels, and roundtables designed to foster collaboration in key business locations worldwide.

Market Intelligence & Insights

Learn about the latest trends, regulatory changes, and market opportunities directly from sector experts and thought leaders.

Showcase Your Solutions

Present your company, products, or services to a receptive, business-oriented audience actively seeking innovative solutions.

Cross-Border Deal Flow

Unlock opportunities for joint ventures, investment, and international expansion by engaging with partners beyond your local market.

Relationship Building in a Trusted Environment

Build credibility and nurture relationships with stakeholders in a professional yet collaborative setting.

Follow-Up Support & Community Access

Continue the conversation post-event through GO-ON's network and digital platform, maximizing ROI from your participation.

An aerial photograph of Houston, Texas, featuring a mix of modern skyscrapers and older buildings. The sky is filled with dramatic, golden-hour clouds. A semi-transparent white rectangular box is centered over the image, containing the word "HOUSTON" in a large, bold, black sans-serif font. Below the skyline, the image shows a street-level view of a city intersection with several large parking lots, some containing cars, and green trees lining the streets.

HOUSTON

Houston - Strategic hub for business growth



Energy Capital of the World

Home to 4,600+ energy companies across oil & gas, renewables, hydrogen, and energy tech.

Unmatched Business Ecosystem

Global headquarters, top-tier engineering talent, and a dynamic innovation landscape.

Gateway to the Americas

Strategic geographic location for trade with North & South America.

Pro-Business Environment

Competitive tax policies, strong legal framework, and streamlined regulations.

World-Class Infrastructure

Major ports, airports, and logistics networks connecting to global markets.

Thriving Innovation & Tech Scene

Robust support for clean energy, AI, carbon capture, and digital transformation.

Multicultural & International

A global city with over 145 languages spoken and a deep talent pool.

An aerial photograph of Düsseldorf, Germany, featuring the Rhine Tower on the left, the Rhine river at the bottom, and a dense urban landscape with modern buildings and a marina. A semi-transparent white banner is overlaid across the center of the image.

DÜSSELDORF

Düsseldorf – Strategic Gateway for European Business Expansion



Industrial & Innovation Capital of Germany

Home to 1,500+ international companies across energy, manufacturing, technology, and sustainable industries.

Unmatched Business Ecosystem

Global headquarters, top engineering talent, and a dynamic landscape of industrial, cleantech, and digital innovation.

Gateway to Europe

Strategic location in the Rhine-Ruhr metropolitan region — one of Europe's largest economic zones, connecting to major markets across Germany, Benelux, and France.

Pro-Business Environment

Competitive tax policies, efficient administration, and a stable legal framework that supports international investment.

World-Class Infrastructure

Major international airport with 230+ destinations, Rhine inland port, and extensive motorway and high-speed rail networks linking to global markets.

Thriving Innovation & Tech Scene

Home to advanced research centers and innovation hubs focused on clean energy, hydrogen, smart mobility, and digital transformation.

Multicultural & International

A global city with over 180 nationalities represented, offering diverse talent, high living standards, and strong international connectivity.



MONACO

Monaco - Strategic Hub for Global Business and Innovation



Strategic Hub for Global Business and Innovation

Home to 2,500+ international companies across finance, technology, energy, and advanced services.

Unmatched Business Ecosystem

Dynamic private sector, investor-friendly environment, and strong networks connecting Europe, the Middle East, and Africa.

Gateway to the Mediterranean

Prime location between France and Italy with direct access to major European and global markets.

Pro-Business Environment

Attractive tax system, political stability, and a transparent legal framework supporting international growth.

World-Class Infrastructure

Modern business centers, high-speed connectivity, and proximity to major airports and ports.

Thriving Innovation & Sustainability Scene

Growing focus on green finance, renewable energy, and smart urban development.

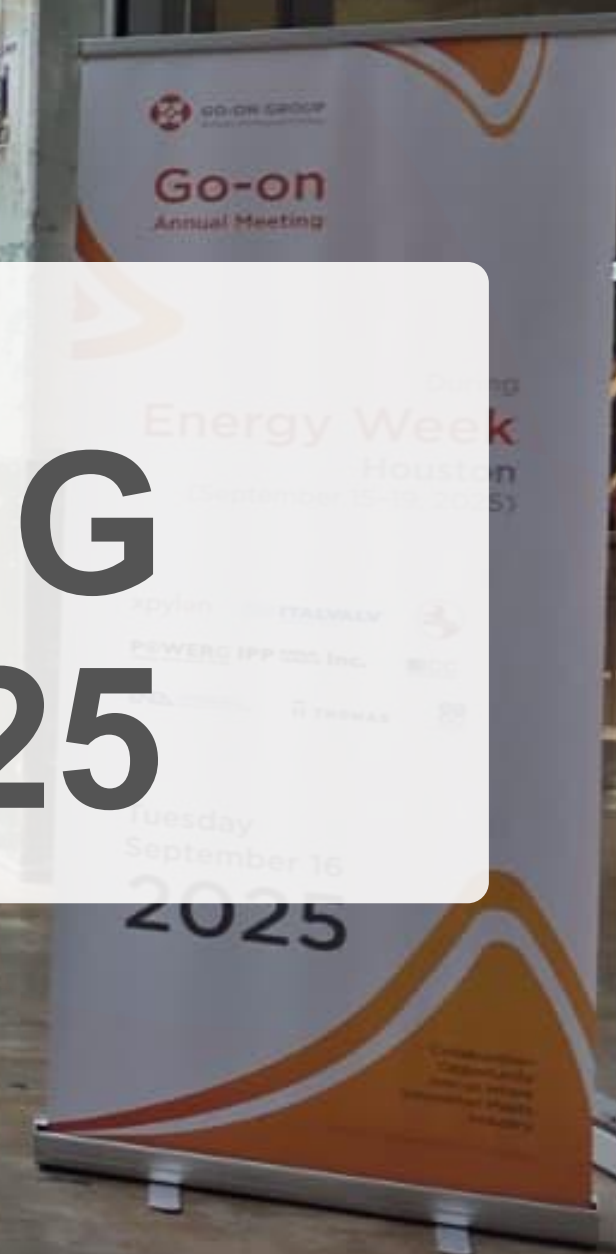
Multicultural & International

A cosmopolitan community with 140+ nationalities and a world-class quality of life.



GO-ON ANNUAL MEETING

16th of September 2025



About the Event



The Go-on Annual Meeting is an exclusive high-impact industry forum designed to bring together senior executives, innovators, and thought leaders operating at the intersection of energy, digital transformation, and sustainability.

This year's edition held in Houston, during the internationally recognized Energy Week to strengthen transatlantic collaboration—especially between European and Houston-based organizations.

Program structure

Go-on
Annual Meeting

During
**Energy
Week**
Houston
(September 15-19, 2025)

Tuesday
September 16
2025

This half-day executive event featured a carefully curated agenda with:

- Keynote presentations from global leaders and sector experts
- Interactive panel discussions, encouraging real-time exchange with the audience
- B2B matchmaking sessions, facilitating high-value connections between sponsors and participants
- On-site exhibition spaces to maximize brand presence and visibility



**Jeffrey
Blair**

Greater Houston
Partnership



**Vittorio
Netti**

AXIOM Space



**Jess
Bailey**

Bailey Law Firm



**Alessandro
Dodaro**

ENEA



**Montgomery
B. Goforth**

NASA

Topics discussed

Our content is designed to deliver forward-looking insight and market intelligence



Focus areas include:

- **Economic Outlook** – with keynote insight from a leading Houston-based executive
- **Sustainability & Nuclear Innovation** – a session led by sector expert Alessandro Dodaro
- **Digital Transformation & Emerging Technologies** – with contributions from Xpylon and Houston's aerospace sector
- **M&A and Cross-Border Transactions** – navigating international business growth and partnerships

Event Calendar in 2026

Monaco – Tuesday, 24 March

Düsseldorf – Tuesday, 21 April

Houston – September

Al Khobar – 20th of October

A photograph of a business meeting. In the foreground, a wooden conference table holds a laptop, a pen, and several documents with charts and graphs. In the background, two men in suits are shaking hands. A semi-transparent white box is overlaid on the center of the image, containing the text 'SPONSORSHIP PACKAGES & VALUE PROPOSITION'.

SPONSORSHIP PACKAGES & VALUE PROPOSITION

Key Benefits for Sponsor and Participants

Global Exposure

Brand visibility across Europe, the USA, and the Middle East

Elite Network

Direct access to top decision-makers and industry leaders

Business Growth

Pre-arranged B2B meetings with qualified leads

Market Insight & Strategic Partnership

Exclusive trends and innovations shared by sector experts

Trusted Community

Build lasting relationships in a professional, curated environment

SPONSORSHIP OPPORTUNITIES

Partnering with the Go-on Annual Meeting offers a strategic opportunity to elevate your brand, build business relationships, and engage with decision-makers in a premium, content-driven environment.

1. PLATINUM SPONSOR €15,000

- Speaking role during a featured panel session
- High-profile visibility across all event communications (website, social media, invitations, press releases)
- Prominent exhibition space within the venue
- Tailored B2B matchmaking agenda with selected participants

2. GOLD SPONSOR €10,000

- Speaking opportunity within the main event program
- Inclusion in all marketing materials (digital and print)
- Pre-arranged B2B meetings with qualified leads

3. SUPPORTER €5,000

- Brand logo featured in all promotional content and on-site signage

WHY SPONSOR?

- ✓ Connect directly with industry leaders, innovators, and cross-border investors
- ✓ Position your brand as a key player in innovation, sustainability, and business leadership
- ✓ Gain exposure across both European and American business ecosystems

Thank you!

CONTACT & NEXT STEPS

To reserve your sponsorship package or request additional information:

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🌐 <https://go-on-group.com/>

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